

R19

Code No: 761AA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA I Semester Examinations, February/March - 2024

MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

Time: 3 Hours

Max.Marks:75

- Note:** i) Question paper consists of Part A, Part B.
ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.
iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A

(25 Marks)

- 1.a) Explain the functions of Management. [5]
- b) Elucidate the types of plans with suitable example. [5]
- c) Examine the principles of organizing . [5]
- d) Highlight the perception theories in detail. [5]
- e) Elucidate the importance of motivation in an organization. [5]

PART – B

(50 Marks)

2. Analyze the contingency theory in management and discuss how it differs from earlier management perspectives, emphasizing the importance of situational factors in organizational decision-making. [10]

OR

3. Outline the key stages of the management process and explain the significance of each stage in achieving organizational goals. [10]

4. Analyze the role of planning in the management process. How does strategic planning differ from operational planning, and why are both essential for effective organizational management? [10]

OR

5. Explain the key principles of Vroom's Participative Decision-Making Model. How does it differ from autocratic and democratic decision-making approaches. [10]

6. Discuss the role of technology in shaping contemporary organizational design. How do advancements in digital tools, virtual collaboration, and automation impact the way organizations structure themselves to remain competitive and innovative? [10]

OR

7. Investigate the role of benchmarking in the control process. How can organizations use benchmarking to improve their performance, and what challenges might they face in benchmarking initiatives. [10]

8. Examine personality theories such as the Big Five personality traits and how they relate to organizational behavior. [10]

OR

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9. Examine the influence of organizational culture on the formation of group behavior and how does the overall culture of an organization impact the way groups that are formed? [10]

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10. Outline the main components of McClelland's Needs Theory. How does the theory differ from Maslow's Hierarchy of Needs, and what are the three primary needs identified by McClelland? [10]

OR

11. Analyze the concept of emotional intelligence as a leadership trait. How does emotional intelligence contribute to effective leadership, and how can leaders develop and enhance their emotional intelligence for better organizational outcomes? [10]

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